

A Cutting-Edge Platform to Drive  
Economic Transformation

**OIC  
BUSINESS  
INTELLIGENCE  
CENTRE  
(OBIC)**



**Role of Information Sharing & Business  
Intelligence in Supporting  
Trade & Investment Decisions**

**A Capacity-Building Programme for  
Users of the OBIC**



**26-28 September 2023**



**Hilton Istanbul Maslak  
Istanbul, Türkiye**

**PARTNERS & SPONSORS**



## Programme



### Day One: 26 September 2023



#### Opening Session:

09:30	09:35	Recitation from the Holy Quran
09:35	10:15	<b>Opening Speeches:</b> <ul style="list-style-type: none"><li>• ICIEC</li><li>• IsDB Regional Hub Istanbul</li><li>• Participation Banks Association of Turkey (TKBB)</li><li>• COMCEC Coordination Office (CCO)</li></ul>
10:15	11:15	Presentation and Video on “the OIC Business Intelligence Centre (OBIC)”
11:15	11:45	Coffee Break
11:45	13:00	Panel Discussion: “How Digitalization and Business Intelligence Can Support Trade and Investment”
13:00	14:00	Prayer Time and Lunch
14:30	21:30	Social Programme



### Day Two: 27 September 2023



#### Session One:

**Theme:** The Role of Business Intelligence & Digital Transformation in Supporting Business Decisions

09:30	09:45	Fundamentals of Business Intelligence <b>A Presentation by ICIEC</b>
09:45	10:30	Digital Transformation Roadmap for SMEs <b>A Presentation by ICCIA</b>
10:30	10:45	Coffee Break
10:45	11:30	Digitalization of Investment Promotion Services <b>A Presentation by CCD/IsDB</b>



## Session Two:

**Theme:** Credit Information and the Importance of Information Sharing

11:30	12:15	Credit Reporting and Sources of Information: Credit Reporting Agency Perspective <b>A Presentation by Creditreform</b>
12:15	12:30	Coffee Break
12:30	13:15	Importance of Information Sharing: The Example of the AMAN Union Database <b>A Presentation by ICIEC</b>
13:15	14:30	Prayer Time & Lunch
14:30	15:15	The Role of Digital IDs and e-KYC Registries in Financial Inclusion and Trade Promotion: The Experience of Afrieximbank in Creating the MANSA Digital Platform <b>A Presentation by Afrieximbank</b>



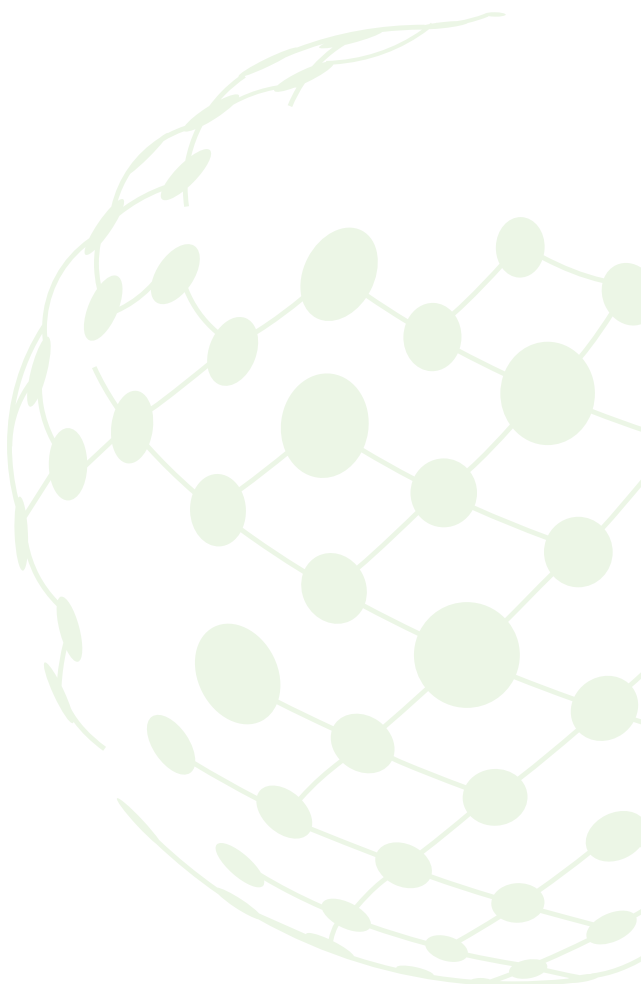
## Day Three: 28 September 2023



## Session Three:

**Theme:** Efficient utilization of Statistical Sources of Information on Credit, Trade, and Investment.

09:30	10:15	An Introduction to Collection and Analysis of Investment Data. <b>A Presentation by SESRIC</b>
10:15	11:00	Investment Outlook in the OIC Member Countries <b>A Presentation by SESRIC</b>
11:15	11:30	Coffee Break
11:30	12:45	Efficient Utilization of Statistical Resources of Trade & Investment Information <b>A Presentation by ICDT</b>
12:45	13:45	Distribution of Certificates and Group Photo
13:45	15:00	Prayer Time, Lunch, and Closing of Programme



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