





ONE STORY .. PROMISING MANAFEHA



اتحاد الغرف التجارية السعودية
Federation Of Saudi Chambers of Commerce



غرفة الطائف
TAIF CHAMBER



غرفة جدة
JEDDAH CHAMBER
- 1946 -



غرفة المدينة المنورة
ALMADINAH ALMUNAWARAH CHAMBER



غرفة مكة المكرمة
Makkah Chamber
تلمية الأعمال والمجتمع



الغرفة الإسلامية للتجارة والتنمية
Islamic Chamber of Commerce and Development
Chambre Islamique de Commerce et de Développement

INTRODUCTION

The religious, economic and investment position of Makkah Al-Mukarramah and Al-Madinah Al-Munawwarah is one of the most promising enablers that the Kingdom of Saudi Arabia and its majestic rulers have worked on and developed. Saudi Vision 2030 has dedicated its "Doyof Al Rahman" Program, which aims at facilitating the procedures and hosting 30 million Umrah performers and 5 million pilgrims, as well as enriching their cultural experience. Hence, "MANAFEA" agreement imposed its significance. The vision has crystallized day by day, thus Makkah Chamber of Commerce, Al-Madinah Al-Munawwarah Chamber, and the Islamic Chamber of Commerce, Industry and Agriculture joined forces, then Jeddah chamber of Commerce, and Taif chamber of commerce also joined, forming a unique pentagonal agreement, aiming at investing the holy status of Makkah and Madinah worldwide and transforming them into hubs for business events.

WHAT IS MANAFEA?

Manafea is a hexagon partnership agreement between Makkah Chamber of Commerce, Al-Madinah Al-Munawwarah Chamber, the Islamic Chamber of Commerce and development, Jeddah chamber, Taif chamber, and federation of Saudi Chamber. This partnership aims at investing the holy status of Makkah and Madinah worldwide and transforming them into hubs for business events and platforms for knowledge and creativity.





Vision

Investing in the holy status of Makkah Al-Mukarramah and Al-Madinah Al-Munawwarah worldwide to transform them into hubs for business events and platforms for knowledge and creativity, related to the Islamic world and Islamic practices.



THE ENTITIES REPRESENTING THE HEXAGON PARTNERSHIP





OBJECTIVES

Providing logistical support in practice, in both cities

Supporting investment and offering all the necessary enablers to raise the efficiency of investment environment

Achieving the integrated vision in planning various events at an international level

Providing a strong network of international relations to provide various success partners continuously

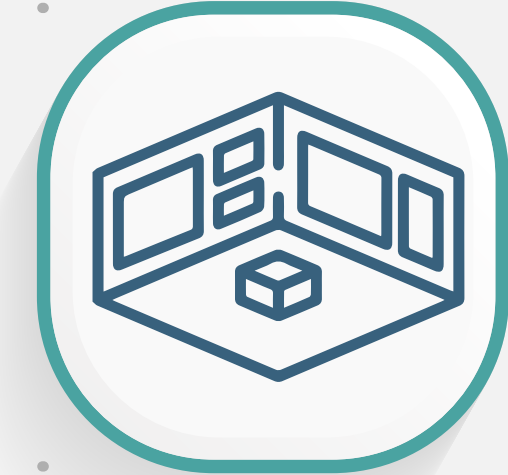
Offering permanent international tools to promote partnership outputs globally

PROPOSED PROJECTS



Workshops
Focusing on
Trendy Topics

Exhibitions (Makkah
and Al Madinah are
Business Platforms)



Permanent Centers in
Makkah and Al Madinah

International Meetings
and Conferences
(Business Forums)



Development of
Studies between
the two chambers

Specialized
Economic Reports



Specialized lectures
and forums



This partnership provides the two holy cities and business sectors with a considerable impetus, through the following tracks



WORKSHOPS TRACK



FUTURE LECTURES TRACK



EXHIBITIONS AND FORUMS TRACK



STUDIES AND REPORTS TRACK



BUSINESS DELEGATIONS TRACK



DIALOGUES WITH DECISION MARKERS FROM THE ISLAMIC WORLD TRACK



ISLAMIC ART AND CULTURE TRACK



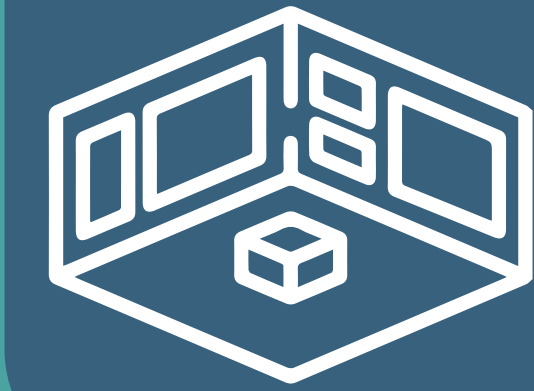
DIALOGUES WITH BUSINESS LEADERS TRACK



ADVANCED TRAINING TRACK

1 – EXHIBITIONS AND FORUMS TRACK

Holding a series of international mega-events that will put the two holy cities on the map of international exhibitions and conferences, which leads to establishing an industrial and congress tourism across the region.



2 – FUTURE LECTURES TRACK

We will launch a global platform where leaders share their actions and plans for the future according to the changes and advancements in each of the sectors, through hosting business leaders from multiple regions.



3 – WORKSHOPS TRACK

We will launch a number of specialized workshops offering the most significant variables and business trends in the world. We will Also present a series on creative economy and others vital topics as well.



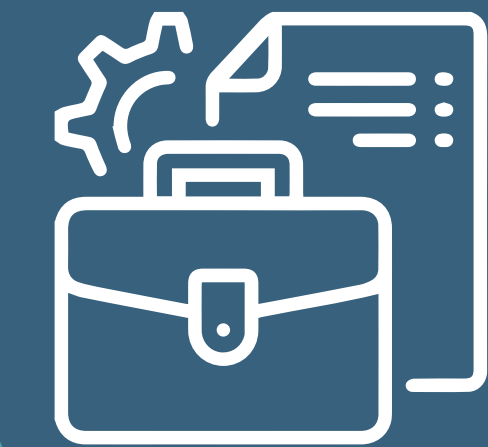
4- DIALOGUES WITH DECISION MARKERS FROM THE ISLAMIC WORLD TRACK

Specialized meetings with ministers and decision makers from around the world, to discuss the latest developments in business, economy and investment affairs, presenting targeted investment opportunities.



5- BUSINESS DELEGATIONS TRACK

We seek to receive business delegations, who will undertake visits to business forums and meet representatives from the Saudi chambers of commerce, along with field visits to the most significant projects and landmarks across both cities.



6- STUDIES AND REPORTS TRACK

Cooperation among research centers in the chambers, to undertake research work and issue high-quality reports with international scope, such as the OIC Economic Outlook.



7 – ADVANCED TRAINING TRACK

Positioning the chambers of commerce as a platform for leadership development in the Islamic world, through a set of specialized training courses to prepare future leaders.



8 – DIALOGUES WITH BUSINESS LEADERS TRACK

Holding dialogue sessions with a group of entrepreneurs and businessmen, to highlight their practical experiences.



9 – ISLAMIC ART AND CULTURE TRACK

Global interest in Islamic art and culture is growing, and this partnership between the chambers will put them at the center of presence and attention through launching a number of cultural and artistic events.





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Federation of Saudi Chambers



الغرفة التجارية الصناعية بالطائف
Taif Chamber of Commerce & Industry



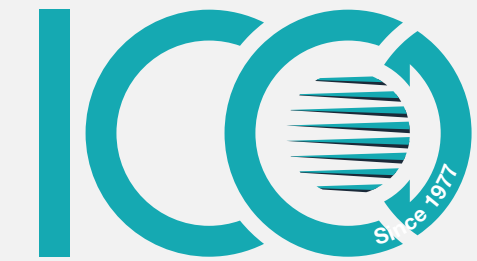
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