



STRATEGIC PARTNER



IN COLLABORATION WITH



# AgriFood: Global Investment and Partnership Conference & Expo

ICCD Headquarters, Karachi, Pakistan - 14th May, 2026

## AGENDA

### PROGRAM DETAILS

#### Registration of the Delegates

10:00 – 10:30 hrs

#### Opening Session

- Recitation of Holy Quran
- National Anthem of the Islamic Republic of Pakistan
- Video Presentation of ICCD
- **Welcome Address by Mr. Khawaja Ashraf Hussain,** Director, Islamic Chamber of Commerce & Development (ICCD)
- **Keynote Speech by Mr. Atif Ikram Sheikh,** President, Federation of Pakistan Chambers of Commerce & Industry (FPCCI)
- **Keynote Speech by Mr. Muhammad Atif Hanif,** President, AlBaraka Bank Pakistan
- **Keynote Speech by the Chief Guest: H.E. Qaisar Ahmed Sheikh,** Federal Minister of Investment, Pakistan

10:30 – 11:00 hrs

#### Keynote: "Global Food Security Challenges in Current Scenario"

This keynote will explore the pressing challenges affecting global food security in today's rapidly evolving landscape, including climate change, supply chain disruptions, and economic volatility, highlighting the need for resilient agricultural systems, sustainable practices, and strengthened international cooperation.

11:00 – 11:30 hrs

- **H.E. Mr. Ambassador Berik Aryn,** Director General, Islamic Organization for Food Security (IOFS), Republic of Kazakhstan
- **H.E. Mr. Sanjeewa Pattiwila,** Consul General of Sri Lanka
- **Mr. Zubair Tufail,** Former President FPCCI

#### Panel Discussion: "Harvest to High Value: Sustainable AgriFood Innovation for Global Markets"

This panel will explore how scaling agro-processing can transform raw agricultural output into high-value products for global markets. The speakers from the value chain, including fertilizer and pesticide companies, food manufacturers, agri-tech innovators, exporters, and policymakers, will discuss key enablers such as technology, quality standards, and efficient supply chains to boost exports and competitiveness.

11:30 – 12:30 hrs

### Keynote Speech:

- **Mr. Sheikh Khalid Tawab**, Former Senior Vice President FPCCI

### Panelists:

- **Ms. Natavan Mammadova**, Secretary General, Maida Nazir Organization for Women Empowerment, Azerbaijan
- **Mr. Nasir Ali Shah Bukhari**, Chairman, KASB Group Pakistan & Sindhri Agro Forestry
- **Mr. Syed Muhammad Mahd**, CEO - Verdora Ventures, National Foods Ltd.

### Moderator:

- **Mr. Kazim Saeed**, CEO, Pakistan Agricultural Coalition (PAC)

## Symposium: "Beyond Commodity: Building Iconic Agrifood Brands"

As global markets become more interconnected, moving beyond commodities to build iconic agri-food brands is essential for enhancing export readiness, attracting investment, and ensuring sustainable growth. This session will bring together industry experts, investors, and policymakers to share practical insights on creating distinctive brand identities, leveraging digital platforms, and aligning with global standards, enabling agri-food businesses to transform from local producers into globally recognized brands.

**12:30 – 13:15 hrs**

### Speakers:

- **Ms. Nouran Ezzeldin**, Founder & CEO, Granos Oros, Egypt
- **Mr. Junaid Esmail Makda**, CEO Makda Pvt. Ltd. Former President & Chairman Special Committee to implements MOUs Subcommittee KCCI
- **Mr. Nausherwan Mughal**, CEO, Sprouts Biotech Pvt Ltd. Chairman Maritime Affairs Subcommittee KCCI
- **Mr. Ali Tahir Dada**, CEO Dada Farms, Chairman Agronomy Agriculture Fisheries & Poultry Subcommittee KCCI

## Symposium: The Role of the Banks & Financial Sector in Sustainable Agriculture

Inclusive agri-finance and digital marketplaces play a key role in transforming modern agriculture by improving farmers' access to credit, insurance, and markets. This symposium brings together banks, microfinance institutions, fintech platforms, and digital agrimarketplaces to examine how innovative financial products and digital solutions are expanding access to credit, insurance, and markets at scale. Participants will explore actionable models and the policy frameworks needed to build a financially inclusive, profitable, and climate-resilient agri-food system for Pakistan.

**13:15 – 14:00 hrs**

## Keynote Speech:

- **Mr. Abid Qamar**, Director Agriculture Credit & Financial Inclusion Department, State Bank of Pakistan

## Speakers:

- **Mr. Khaldoon Bin Latif**, CEO, AlFalah Asset Management Company
- **Mr. Mohsin Raza**, Head of SME & Agri Division, AlBaraka Bank Pakistan
- **Mr. Nofel Daud**, Chief Digital Officer Bank of Punjab
- **Mr. Zeeshan Israr**, Country Head Agri Business, Faysal Bank Limited

## Networking Session

B2B and B2G Networking Session

**14:00 hrs**

## Workshop-1: "Olive Revolution: Exploring the Potential of Billion Dollar Industry"

This workshop will examine the immense potential of the olive and olive oil sector as a high-value, export-oriented industry. Experts will discuss best practices in cultivation, value addition, processing technologies, market trends, and strategies to position olives as a globally competitive product. Participants will gain insights into building profitable olive value chains, enhancing quality standards, and tapping into emerging domestic and international markets.

**14:30 – 15:00 hrs**

## Speakers:

- **Mr. Pedro Garzon Delvaux**, Project Expert, FAOUN
- **Mr. Rana Muhammad Awais Khan**, Chairman - National Alliance for Safe Food

## Workshop-2: "Precision Agriculture Solutions - Smart Farming for All"

Precision agriculture is transforming farming through digital tools such as drones, sensors, and data-driven farm management. This workshop convenes technology innovators, investors, financial institutions, and farming communities to explore affordable and scalable precision agriculture models, as well as the investment and partnership frameworks needed to drive truly inclusive and climate-resilient agricultural growth across Pakistan.

**15:00 – 16:10 hrs**

## Speakers:

- **Dr. Sabyan Honey**, Regional Director, Central-West Asia Region, Centre for Agriculture & Bioscience International (CABI)
- **Mr. Muzaffar Manghi**, Co-Founder and Global Commercial Head – Farmdar
- **Dr. Nuzhat Khan**, Climate Expert and Former Director General, National Institute of Oceanography
- **Ms. Khushbakht Fatima Jamal**, Programme Manager, Better Cotton Initiative

## Green Waqf: "Investing in Hope and Perpetual Shade – A Karachi Pilot Initiative"

Green Waqf is a flagship initiative by the Islamic Chamber of Commerce and Development to revive Waqf as a powerful instrument for environmental stewardship, climate resilience, and community prosperity. It aims to transform barren land into sustainable, thriving agro-forest parks and peri-urban gardens across the OIC member states.

**16:10 – 16:30**

## Closing Session

Closing Remarks

**16:30 – 17:00 hrs**

## Display of AgriFood Products & Services

Access to the Display Area (throughout the Conference)

**10:00 – 17:00 hrs**